

## WEB SITE PRIVACY POLICY OF SEA CHANGE ENTERPRISES, INC.

Sea Change Enterprises, Inc. ("Sea Change") is committed to the responsible use and protection of any personally identifiable information that Sea Change may collect through this website. Throughout the policy, we refer to information that personally identifies you as "personal information".

### GATHERING AND SOURCES OF INFORMATION

You may visit our website without disclosing any personal information about yourself. However, we offer you options for further information which will require you to share with us certain personal information about yourself. The categories of personal information we may request include your name, address, telephone number, e-mail address and other contact information, and your credit card or other payment information when you place an order with us. If you submit any personal information, you can be assured that we shall not sell, lease, or share your personal information with or to any third parties, except as set forth in this policy.

We may use the personal information that you submit and other data collected through the website to contact you regarding the website and the services provided by Sea Change, and to provide you with updates regarding the website and to otherwise provide you with information or services that you may request. We may also from time to time use your personal information to send you e-mail messages or marketing materials regarding Sea Change services. You may opt out of receiving any such communications by sending an email to [info@seachangeenterprises.com](mailto:info@seachangeenterprises.com).

We may collect some information on our Websites through the use of "cookies" (i.e., we may identify pages on our web-sites visited by customers), to track your online activities, including but not limited to submissions and information requests. This information is only personally identifiable if you have chosen to identify yourself.

### SHARING INFORMATION

Sea Change may disclose the personal information collected from this website to third parties in the following circumstances:

1. We do not sell your information to anyone.
2. We do not disclose information to non-affiliated third parties, except as: permitted by you; required by law; and as follows:
  - (a) We may disclose personal information to our affiliates, and to other companies that help us process your requests or services, including companies with which we may contract to perform business functions and services on our behalf. Examples of such functions may include, hosting our Internet servers, analyzing information, providing legal, accounting, administrative or marketing services.
  - (b) We may disclose or report personal information in limited circumstances where we believe in good faith that disclosure is required or permitted under law (for example, to cooperate with government agencies or law enforcement authorities, resolve consumer disputes, or for institutional risk control or as consented to by you) or where we are otherwise authorized by you.
  - (c) We may employ other companies and individuals to perform functions on our behalf, which may include fulfilling orders, delivering packages, sending postal mail and e-mail correspondence, processing credit card payments and providing customer service. These third-party service providers will have access to personal information as needed to perform their functions, but may not use it for other purposes.

- (d) Other than as set out above, you will receive notice when your personal information may go to third parties, and you will have an opportunity to opt not to share your information.

If you do not want us to share your information as outlined above, or if you would like to review or revise any personal information that you have submitted, please let us know, by sending an e-mail message to [info@seachangeenterprises.com](mailto:info@seachangeenterprises.com) or by mail at Sea Change Enterprises, Inc., 100 Cummings Center - Suite 221B, Beverly, MA 01915.

#### **POLICY CHANGES**

Should Sea Change make any changes to this Website Privacy Policy, we shall post the same on this Website for your review. You should check our website frequently to see recent changes.

#### **TERMS & CONDITIONS**

Your visit to our website and dispute is governed by this Privacy Policy and our Terms & Conditions, including disclaimers of warranties and limitations of liabilities and the application of the laws of the Commonwealth of Massachusetts.

**If you have any questions or concerns, please contact us by e-mail at [info@seachangeenterprises.com](mailto:info@seachangeenterprises.com) or to the following mailing address:**

Sea Change Enterprises, Inc.  
100 Cummings Center, Suite 221B  
Beverly, MA 01915

**LAST UPDATED AND EFFECTIVE DATE:** December 28, 2005